

The National Graduate Recruitment Conference 2013

The Grove Hotel, Hertfordshire Friday 6th September 2013





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High Fliers Research is delighted to present its seventh annual conference *exclusively* for graduate recruiters. With **no suppliers, no agencies** and **no sponsors**, this one-day event provides a unique forum for the UK's leading employers to discuss and debate the very latest developments in graduate recruitment.

Timed to take place just before the start of the new university recruiting season, the conference programme features:

- an in-depth review of graduate recruitment in 2012-2013 by **Martin Birchall**, Managing Director of High Fliers Research
- a personal view from senior recruitment managers at **Baker & McKenzie, Google, Tesco** and advertising agency **rkcr/y&r** of the challenges they've faced during this year's graduate recruitment round
- 'insight' sessions, providing first-hand accounts of how **Barclays, Credit Suisse, Jaguar Land Rover, KPMG, Mars, Teach First** and **Unilever** approach different aspects of their graduate recruitment, including:
 - finding the right formula on campus for successful graduate promotions
 - putting social media at the heart of engagement with job hunters
 - developing alternatives to competency-based assessment & selection
 - how work experience programmes are transforming the graduate recruitment process
- the opportunity to meet student job hunters from the 'Class of 2014'
- a special sector networking forum, bringing together graduate recruiters within individual industries and business areas
- an exclusive preview of the graduate vacancies and starting salaries that Britain's top employers will be offering in 2014

The Grove, a contemporary five-star hotel set in over 300 acres of parkland, just 30 minutes from central London, provides a convenient and prestigious setting for **The National Graduate Recruitment Conference 2013**.

The delegate rate for the conference is **£425+VAT** and includes a three-course lunch in the hotel's **Glasshouse Restaurant**.

Accommodation is also available at The Grove for **Thursday 5th September**, the night before the conference. The special rate for delegates of **£125+VAT** is less than half the hotel's usual tariff and includes bed & breakfast accommodation in a superior room in the West Wing.

So, make a date to join Britain's top graduate recruiters this September and book your place at www.highfliers.co.uk/conference

Presented by **High Fliers Research**



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