A total of 12,432 finalists from the Class of 2022 at the country's leading universities took part in face-to-face interviews to research the UK's top graduate recruiters.

The votes have been counted and the **awards** for this year's most sought-after graduate employers can now be revealed...

THE TIMES GRADUATE RECRUITMENT AWARDS 2022

Introducing the Awards

Each year since 1998, **The Times Graduate Recruitment Awards** have celebrated the **real** achievements of the UK's top graduate employers. Uniquely, the awards are decided *entirely* by those who matter most in graduate recruitment – **final year students** who are just about to leave university and start their first graduate job.

This year's awards are the result of direct feedback from thousands of finalists at thirty leading UK universities who took part in online research groups and on-campus interviews.

How the Awards are Researched

There are three categories of awards, each researched during the 2021-2022 graduate recruitment season.

The 'Graduate Employers of Choice 2022' were identified from face-to-face interviews with 12,432 final year students during February 2022. Students who had applied for jobs in 21 specific career areas – such as engineering, accountancy and human resources – were asked which employers within this area they most wanted to work for. Finalists did not choose from lists of organisations, and their responses were entirely unprompted.

For the 'Graduate Employer of the Year 2022' award, all 12,432 final year students were asked the open-ended question, 'Which employer do you think offers the best opportunities for graduates?' Again, finalists weren't shown a list of employers to select from, and their answers were not prompted in any way. The results from this question are also used to compile The Times Top 100 Graduate Employers league table.

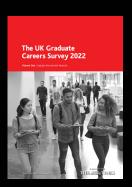
The final awards – for the best **graduate recruitment website**, **brochure**, **advert**, **Facebook** and **Instagram** – were judged by on-campus research groups held with finalists across the UK. Over **1,000 final year student job hunters** participated in the assessment, reviewing the recruitment literature and online information from sixty major employers.

About High Fliers Research

Research for **The Times Graduate Recruitment Awards 2022** has been carried out by High Fliers Research, as part of the research for *The UK Graduate Careers Survey 2022*.

Launched in 1995, the survey has now been conducted annually for 28 years and is the UK's largest and most authoritative survey of final year students at the country's leading universities. More than **150 graduate employers** have used the survey to review the success of their on-campus promotions and to help plan future recruitment campaigns.

To find out more about accessing the latest survey results, contact Sally Hyman, Survey Director, at sally.hyman@highfliers.co.uk



Graduate Employers of Choice 2022

ACCOUNTANCY



FINANCE



PROPERTY



ACTUARIAL WORK



GENERAL MANAGEMENT



PUBLIC SECTOR



ASSET & INVESTMENT MANAGEMENT

BlackRock

HUMAN RESOURCES





BUYING & PURCHASING



INVESTMENT BANKING



RETAILING



EST. 1884



LAW



SALES



Unilever

CONSULTING

Deloitte.

MARKETING

ĽORÉAL

TECHNOLOGY

Google

ENGINEERING



MEDIA





THE TIMES GRADUATE RECRUITMENT AWARDS 2022

Graduate Employer of the Year 2022



In an impressive achievement, the **Civil Service** has been voted the UK's number one employer in **The Times Top 100 Graduate Employers** for the fourth year running.

Since the launch of the awards in 1998, only three employers have held the accolade of *Graduate Employer of the Year – Accenture* (1998-2002), **Civil Service** (2003, 2019-2022) and **PwC** (2004-2018).

The new 2022-2023 edition of the Top 100 directory & website will be launched in autumn 2022.





Best Graduate Recruitment Marketing in 2021-2022

GRADUATE RECRUITMENT WEBSITE

WHITE & CASE The site's sophisticated colour scheme, together with a diverse range of imagery and video content created a welcoming impression. Students appreciated the wealth of information on the site introducing them to the firm's work and the clear guidance on the career journeys for new graduates.



GRADUATE RECRUITMENT BROCHURE







Students were impressed by the eye-catching design and imagery and liked the extensive use of interactive features within the brochure. The numerous links made it an immersive, engaging experience for graduate job hunters. The embedded posts made a strong impact and highlighted the Intelligence Services' commitment to diversity & inclusion and mental well-being.



GRADUATE RECRUITMENT ADVERT



Student job hunters felt that using an individual graduate's story was very compelling and made the advert an enticing read. The headline, image and main prose all worked well to provide a clear view about the impact that each graduate can have within BT.



GRADUATE RECRUITMENT FACEBOOK



The variety of video content and regular contributions from trainees and lawyers on the firm's Facebook page worked very well. And the firm's distinctive brand and striking imagery highlighted Hogan Lovells diverse and inclusive culture in a relatable way.



GRADUATE RECRUITMENT INSTAGRAM

Unlocked The hard hitting messages, strong photos and bold colour scheme really engaged student job hunters. They were impressed by the varied content and felt that the programme's Instagram really helped to promote and explain what was on offer and bring the career path to life.



THE TIMES TOP 100 GRADUATE EMPLOYERS

1	1	Civil Service	51 49	BD0
2	3	NHS	52 60	White & Case
3	2	PwC	53 59	UBS
4	4	Deloitte	54 74	Bain & Company
5	7	Google	55 41	Tesco
6	6	EY	56 61	Herbert Smith Freehills
7	8	BBC	57 57	Deutsche Bank
8	10	KPMG	58 75	McDonald's
9	5	Aldi	59 79	MI5
10	14	Amazon	60 83	CMS
11	17	Goldman Sachs	61 86	Bank of America
12	12	J.P. Morgan	62 91	Bank of England
13	11	GSK	63 93	Jaguar Land Rover
14	9	Teach First	64 54	Royal Navy
15	15	Barclays	65 78	Irwin Mitchell
16	13	HSBC	66 NEW	BMW Group
17	25	Clifford Chance	67 51	
18	22	McKinsey & Company	68 <mark>66</mark>	Savills
19	21	L'Oréal	69 76	Pfizer
20	16	Unilever	70 NEW	Jane Street
21	19	Linklaters	71 64	Dyson
<u>22</u>	20	AstraZeneca	72 NEW	Santander
23	26 24	Rolls-Royce	73 50	Local Government
24	24	Arup	74 52	Baker McKenzie
25	29 30	BAE Systems	75 69	Airbus
26	30	Accenture	76 <mark>90</mark>	Shell
27	33 40	Sky	77 NEW	Arcadis
28	40	Lloyds Banking Group	78 NEW	Specsavers
29	45	Morgan Stanley	79 77	GCHQ
30	45 38 23 44	Boston Consulting Group	80 <mark>82</mark>	Mars
31	23	British Army	81 NEW	TikTok
32	44	Newton	82 NEW	Aon
33	27 36	Allen & Overy	83 NEW	Credit Suisse
34	36	Lidl	84 NEW	Hugh James
35	37 46	NatWest Group	85 NEW	PA Consulting
36	46	Slaughter and May	86 39	Think Ahead
37	62	Apple	87 <mark>72</mark>	THG
38	28	Police Now	88 <mark>80</mark>	Freshfields
39	18 42	Procter & Gamble	89 <mark>87</mark>	Kubrick Group
40	42	bp	90 98	Latham & Watkins
41	56	Citi	91 NEW	Clyde & Co
42	63	Bloomberg	92 NEW	Eversheds Sutherland
43	32	Frontline	93 NEW	Reed Smith
44	32 47	Microsoft	94 70	TPP
45	34	IBM	95 <mark>84</mark>	Hogan Lovells
46	34 31	Penguin Random House	95 <mark>84</mark> 96 <mark>88</mark>	Grant Thornton
47	35	ВТ	97 92	PepsiCo
48	65	Atkins	98 94	Mott MacDonald
49	68	BlackRock	99 95	Enterprise Rent-A-Car

50

Vodafone

100 NEW American Express

THE TIMES GRADUATE RECRUITMENT AWARDS 2022

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