A total of **13,309 finalists** from the **Class of 2023** at the country's leading universities took part in face-to-face interviews to research the UK's **top graduate recruiters**.

The votes have been counted and the **awards** for this year's most sought-after graduate employers can now be revealed...

THE TIMES GRADUATE RECRUITMENT AWARDS 2023

Introducing the Awards

Each year since 1998, **The Times Graduate Recruitment Awards** have celebrated the **real** achievements of the UK's top graduate employers. Uniquely, the awards are decided entirely by those who matter most in graduate recruitment – **final year students** who are just about to leave university and start their first graduate job.

This year's awards come as a result of direct feedback from thousands of finalists at thirty-two leading UK universities via remained face-to-face interviews.

How the Awards are Researched

There are three categories of awards, each researched during the 2022-2023 graduate recruitment season.

The 'Graduate Employers of Choice 2023' were identified from face-to-face interviews with 13,309 final year students during February 2023. Students who had applied for jobs in 21 specific career areas – such as engineering, accountancy and human resources – were asked which employers within this area they most wanted to work for. Finalists did not choose from lists of organisations, and their responses were entirely unprompted.

For the 'Graduate Employer of the Year 2023' award, all 13,309 final year students were asked the open-ended question, 'Which employer do you think offers the best opportunities for graduates?' Again, finalists weren't shown a list of employers to select from, and their answers were not prompted in any way. The results from this question are also used to compile The Times Top 100 Graduate Employers league table.

The final awards – for the best **graduate recruitment website**, **brochure**, **advert** and **social media** – were judged by on-campus research groups held with finalists across the UK. Over **1,000 final year student job hunters** participated in the assessment, reviewing the recruitment literature and online information from sixty major employers.

About High Fliers Research

Research for **The Times Graduate Recruitment Awards 2023** has been carried out by High Fliers Research, as part of the research for *The UK Graduate Careers Survey 2023*.

Launched in 1995, the survey has now been conducted annually for over 25 years and is the UK's largest and most authoritative survey of final year students at the country's leading universities. More than **175 graduate employers** have used the survey to review the success of their on-campus promotions and to help plan future recruitment campaigns.

To find out more about accessing the latest survey results, contact Sally Hyman, Survey Director, at sally.hyman@highfliers.co.uk



Graduate Employers of Choice 2023

ACCOUNTANCY



FINANCE



PROPERTY



ACTUARIAL WORK



GENERAL MANAGEMENT



PUBLIC SECTOR



ASSET & INVESTMENT MANAGEMENT

BlackRock

HUMAN RESOURCES



RESEARCH & DEVELOPMENT



BUYING & PURCHASING



INVESTMENT BANKING

J.P.Morgan

RETAILING



EST. 1884

CHARITY & VOLUNTARY WORK



LAW



SALES



CONSULTING

Deloitte.

MARKETING

ĽORÉAL

TECHNOLOGY

Google

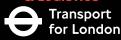
ENGINEERING



MEDIA



TRANSPORT & LOGISTICS



THE TIMES GRADUATE RECRUITMENT AWARDS 2023

Graduate Employer of the Year 2023



For the first time in five years, **PwC** has been voted the UK's number one graduate employer in **The Times Top 100 Graduate Employers** in 2023.

Since the launch of the awards 25 years ago, only three employers have ever been *Graduate Employer of the Year* – **Accenture** (1998-2002), **Civil Service** (2003, 2019-2022) and **PwC** (2004-2018, 2023).

The new 2023-2024 edition of the Top 100 directory & website will be launched in autumn 2023.





Best Graduate Recruitment Marketing in 2022-2023

WEBSITE

ALLEN & OVERY

The dynamic homepage immediately captured the imagination while striking imagery and interactive content kept finalists engaged throughout. Students appreciated the clear descriptions of the career paths on offer and the contributions from trainees and associates.



BROCHURE

Front ine

Students praised the detailed presentation of the programme and felt that the bold, professional imagery helped to engage the reader. The layout used and the extensive interactive features made it easy for job hunters to navigate the brochure and digest the information provided.



ADVERT

BAE SYSTEMS

The bold colour scheme and image grabbed students' attention and they were impressed by the information provided. They felt that the collage of key statistics was particularly useful and the strong focus on the theme of diversity and inclusivity made the organisation seem welcoming and approachable.



SOCIAL MEDIA

WHITE & CASE

An impressive and engaging introduction to White & Case. Students enjoyed the wide variety of posts from across the globe in this Instagram account, and appreciated the wealth of personal insights provided in regular video contributions from employees.



